

Program Description/Textbook or Print Instructional MaterialVendor: Goodheart-Willcox Publisher Web Address: www.g-w.comTitle: The Confident ConsumerAuthor: Sally R. Campbell Copyright: © 2004ISBN: 1-59070-146-1 Course/Content Area: Consumer EconomicsIntended Grade or Level: 9-12 Readability Level: 8.5List Price: \$55.96 Lowest Wholesale Price: \$41.97

All materials bid as of July 1, 2003 must be offered in an alternative format for students who require reading accommodations. A description of the levels of accommodation is included on p.8-9 of this bid packet. The Kentucky Department of Education must receive a copy of the alternative format if the instructional material is placed on the State Multiple List.

Level of Accommodations (Level One, Two or Three) Two

If Level Two or Three, please provide rationale for not meeting Level One Compliance: We are unable to offer Level One Accommodation due to the added time required to re-layout our books to the extent required to be Level One compliant.

FEATURES

DISCLAIMER: The features of each book or program were developed by the publisher and do not reflect the opinion of the State Review Team, State Textbook Commission, nor of the Kentucky Department of Education.

Content**Student Experiences****Assessment****Organization**

Resource Materials

Gratis Items To Be Provided And Under What Conditions

Teacher's Annotated Edition *

Teacher's Resource Portfolio**

Teacher's Resource CD w/ G-W Test Creation Software**

*** Free, one per teacher**

**** Free, choice of one per teacher**

Available Ancillary Materials

Student Activity Guide

Teacher's Resource Guide



Group V - Career/Technical Vocational/Practical Living Education Instructional Materials Evaluation Tool Family & Consumer Sciences



Title: The Confident Consumer		Cost Student text \$41.97	
Publisher: Goodheart/ Willcox			
Item Evaluated: Student text and Activity Guide, Teacher's Edition Resource Guide, Resume Portfolio			
Copyright Date: 2004		Evaluator: Connie Duvall	
Content Level: 9-12 grade		Date of Evaluation 7/29/03	
Level of Alternative Format	Level 1 – Full Compliance	Level 2 – Provisional Compliance	Level 3 – Marginal Compliance
This section completed by Exceptional Children Services			

Overall Strengths and/or Weaknesses

Disclaimer: Comments on the strengths and/or weaknesses of each book, material or program were written by members of the State Textbook/Instructional Materials Review Team and reflect their opinions . They do not reflect the opinions of the State Textbook Commission nor the Kentucky Department of Education. In addition, the State Textbook/ Instructional Materials Review Team completed each evaluation form during the week of July 28-Aug. 1, 2003. In order to maintain the integrity of the of the review team's comments, editing was limited to spelling and punctuation.

Recommendations:	
<input checked="" type="checkbox"/> Recommended by reviewers to State Textbook Commission	
<input type="checkbox"/> Not recommended by reviewers to State Textbook Commission	

Publisher's Explanation of Reviewer's Comments: By action of the State Textbook Commission, publishers are provided limited space, 150 words, to respond to what they may consider factual errors made by the reviewers in the evaluation.



**Group V - Career/Technical
Vocational/Practical Living Education
Instructional Materials Evaluation Tool
Family & Consumer Science**



Title: The Confident Consumer		Publisher Goodheart/Willcox
Technology Management Summary Data:	20 possible points	_____0___ points earned
Technology Management Comments: No student technology available		
Technology Presentation/Interface Summary Data:	40 possible points	_____0___ points earned
Technology Presentation/Interface Comments: No student technology available		
Content Summary Data:	44 possible points	_____34___ points earned
Content Comments: Recommended use as reference resource for Consumer Economics		
Instruction & Management Summary Data	52 possible points	_____47___ points earned
Instruction & Management Comments:		
Organization & Structure Summary Data	36 possible points	_____36___ points earned
Organization & Structure Comments:		
Resource Material Summary Data	40 possible points	_____29___ points earned
Resource Material Comments:		



Group V - Career /Technical & Vocational/Practical Living

Electronic Instructional Media Review Form

Stand Alone/Independent or Integrated Software for Family & Consumer Science



Equipment (circle or change fill color)	Grade Level (circle or change fill color)	Audience (circle or change fill color)	Format (circle or change fill color)	Cost _____	
Windows	Primary	Individual	Stand Alone/Independent	_____ single copy	_____ site license
Macintosh	Intermediate	Small Group	Integrated	_____ network version	_____ school version
CD-ROM	Middle	Large Group	Supplemental	_____ lab pack of _____ copies	_____ online
DVD	High		In lieu of basal text		
Sound					
Other					

If other, explain _____

Type of Software: Check all that apply	_____ Simulation	_____ Management	_____ Interdisciplinary	_____ Problem Solving	_____ Tutorial
_____ Exploratory	_____ Creativity	_____ Drill and Practice	_____ Critical Thinking	_____ Utility	_____ Other:

Rating Scale:	3—Some of the time	1—None of the time
4—All or the time	2—Minimally	0— Not applicable

Management	Rating
Allows customizing for individual learning needs.	
Allows students to exit and resume at a later time.	
Keeps a students performance record, where needed.	
Allows control of various aspects of the software (e.g., turning sound off).	
Allows for printed reports.	
Comments:	Total 0

Presentation/Interface	Rating
Presents material in an organized manner.	
Has consistent, easy-to-use, on-screen instructions.	
Has developmentally correct presentation format.	
Adapts to different learning environments (learning styles/multiple intelligences, etc.)	
Accessible for special needs students.	
Runs smoothly, without long delays.	
Presents easy-to-view text and graphics.	
Presents easy-to-hear and understand sounds.	
Avoids unnecessary screens, sounds, and graphics.	
Provides immediate, appropriate feedback.	
Comments:	Total 0

Content—Family & Consumer Science	Rating
Family	4
Childcare/Parenting	0
Child/Adolescent/Human Development	0
Interpersonal Relationships	4
Goal Setting/Decision Making	4
Consumerism	4
Foods/Nutrition	4
Apparel/Textiles	4
Housing Interiors	4
Hospitality Careers	4
FCCLA: Family, Careers, Community Leaders of America	2
Comments:	Total 34

Rating Scale:	2—Minimally
4—All or the time	1—None of the time
3—Some of the time	0— Not applicable

Instruction and Assessment	Rating
Identifies a Sense of Purpose	4
Builds on Student Ideals	4
Engages Students	4
Develops Family & Consumer Science Ideas	4
Promotes Student Thinking	4
Assesses Student Progress	4
Enhances The Learning Environment	4
Reading level is appropriate for interest and ability level of intended student group; level remains consistent throughout.	4
Commonwealth Accountability Testing System (CATS) "like" Assessment is provided	3
Variety of Assessments (diagnostic, formative, summative, open response, multiple choice, individual, small group, oral, demonstrations, presentations, self and peer performance, portfolio prompts) is included.	3
Includes activities and opportunities for integration of technology.	3
Reflects researched-based practices (e.g. hands-on activities, technology, problem-solving situations)	3
Differentiation techniques and activities suggested.	3
Comments:	Total 47

Rating Scale:	3 – Some potential for learning	1 - Not present
4 – High potential for learning	2 – Little potential for learning	0 – Not applicable

Organization and Structure	Rating
Organization is logical and allows for spiraling of content.	4
Vocabulary and key terms are clearly defined and easily accessible within each lesson.	4
Visual illustrations (e.g. graphs, charts, models) and examples are clearly presented and content-related.	4
Illustrations and language reflect diversity (e.g. racial, ethnic, cultural, age, gender, disabilities).	4
Legible type, length of lines, spacing, and page layout and width of margins contribute to overall appearance and use.	4
Student materials seem durable and conducive to daily use.	4
Includes sufficient glossary, index and appendices.	4
Employs accurate grammar and spelling	4
Organization of material can be effectively used with Standards Based Units, Core Content and Program of Studies.	4
Comments:	Total 36

Resource Materials	Rating
Teacher materials coordinate easily with student materials (e.g. additional resources included at point of need, student pages shown, integration of technology indicated)	4
Activities are included that adapt to the various learning styles, intelligences, and interest/ability levels.	2
Extension activities including adaptations and accommodations for students with special needs.	2
Resources provide objectives, background information, common student errors, hints, advice for lesson implementation and real-world connections, connections with career and/technology and references (e.g. solution manuals, study guides)	4
Suggestions are made for integration of themes and /or interdisciplinary instruction.	2
Integration opportunities suggested and examples given.	2
Teacher resources are available online.	4
Online resources available – Repeat of information in text.	3
Online resources available – Practice skills only.	3
Online resources available – New application materials.	3
Comments:	Total 29

Rating Scale:	2—Minimally
4—All or the time	1—None of the time
3—Some of the time	0— Not applicable



Group V - Career/Technical Vocational/Practical Living Education Instructional Materials Evaluation Tool Family & Consumer Sciences



Title: The Confident Consumer		Cost \$41.97
Publisher: Goodheart-Wilcox		
Item Evaluated: Student Text, Teachers Edition Text and resource portfolio, CD-Rom teacher/		
Copyright Date: 2004		Evaluator: Jane C. Ellington
Content Level: 9-12		Date of Evaluation 7-29-2003

Level of Alternative Format	Level 1 – Full Compliance	Level 2 – Provisional Compliance	Level 3 – Marginal Compliance
This section completed by Exceptional Children Services			

Overall Strengths and/or Weaknesses

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Recommendations:
<input checked="" type="checkbox"/> Recommended by reviewers to State Textbook Commission
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Group V - Career/Technical Vocational/Practical Living Education Instructional Materials Evaluation Tool Family & Consumer Science



Title: The Confident Consumer		Publisher Goodheart-Wilcox
Technology Management Summary Data:	20 possible points	_____2_____ points earned
Technology Management Comments: Info for teacher only.		
Technology Presentation/Interface Summary Data:	40 possible points	_____36_____ points earned
Technology Presentation/Interface Comments: Limited for student use—Few online resources provided.		
Content Summary Data:	44 possible points	_____20_____ points earned
Content Comments: National FSC Standards are correlated. Objectives for every chapter. Vocabulary given & definitions. Case Studies provided. Theories stated on economics. Economic policies stated & quotes famous people given. Money exchange		
Instruction & Management Summary Data	52 possible points	_____39_____ points earned
Instruction & Assessment Comments: Critical thinking prompts included, extended learning examples given, scope & sequence provided, basic skills correlation given, bulletin board ideas provided..		
Organization & Structure Summary Data	36 possible points	_____30_____ points earned
Organization & Structure Comments: People with disabilities not featured in text. Tests & keys provided by chapter.		
Resource Material Summary Data	40 possible points	_____20_____ points earned
Resource Material Comments: Color transparencies provided with reproducible masters.		



Group V - Career /Technical & Vocational/Practical Living

Electronic Instructional Media Review Form

Stand Alone/Independent or Integrated Software for Family & Consumer Science



Equipment (circle or change fill color)	Grade Level (circle or change fill color)	Audience (circle or change fill color)	Format (circle or change fill color)	Cost ____?_____	
Windows	Primary	Individual	Stand Alone/Independent	____x____single copy	____site license
Macintosh	Intermediate		Integrated	____network version	____school version
CD-ROM	Middle		Supplemental	____lab pack of ____ copies	____online
DVD	High	Small Group	In lieu of basal test		
Sound		Large Group			
Other					

If other, explain

Type of Software: Check all that apply	____x____Simulation	____x____Management	____Interdisciplinary	____x____Problem Solving	____x____Tutorial
____Exploratory	____Creativity	____Drill and Practice	____Critical Thinking	____Utility	____Other:

Rating Scale:	3—Some of the time	1—None of the time
4—All or the time	2—Minimally	0— Not applicable

Management	Rating
Allows customizing for individual learning needs.	2
Allows students to exit and resume at a later time.	0
Keeps a students performance record, where needed.	0
Allows control of various aspects of the software (e.g., turning sound off).	0
Allows for printed reports.	0
Comments:	Total 2

Presentation/Interface	Rating
Presents material in an organized manner.	4
Has consistent, easy-to-use, on-screen instructions.	4
Has developmentally correct presentation format.	4
Adapts to different learning environments (learning styles/multiple intelligences, etc.)	2
Accessible for special needs students.	2
Runs smoothly, without long delays.	4
Presents easy-to-view text and graphics.	4
Presents easy-to-hear and understand sounds.	4
Avoids unnecessary screens, sounds, and graphics.	4
Provides immediate, appropriate feedback.	4
Comments:	Total 36

Content—Family & Consumer Science	Rating
Family	4
Childcare/Parenting	2
Child/Adolescent/Human Development	0
Interpersonal Relationships	0
Goal Setting/Decision Making	4
Consumerism	4
Foods/Nutrition	2
Apparel/Textiles	2
Housing Interiors	2
Hospitality Careers	0
FCCLA: Family, Careers, Community Leaders of America	0
Comments:	Total 20

Rating Scale:	2—Minimally
4—All or the time	1—None of the time
3—Some of the time	0— Not applicable

Instruction and Assessment	Rating
Identifies a Sense of Purpose	3
Builds on Student Ideals	2
Engages Students	4
Develops Family & Consumer Science Ideas	3
Promotes Student Thinking	3
Assesses Student Progress	2
Enhances The Learning Environment	4
Reading level is appropriate for interest and ability level of intended student group; level remains consistent throughout.	3
Commonwealth Accountability Testing System (CATS) "like" Assessment is provided	2
Variety of Assessments (diagnostic, formative, summative, open response, multiple choice, individual, small group, oral, demonstrations, presentations, self and peer performance, portfolio prompts) is included.	3
Includes activities and opportunities for integration of technology.	2
Reflects researched-based practices (e.g. hands-on activities, technology, problem-solving situations)	4
Differentiation techniques and activities suggested.	4
Comments:	Total 39

Rating Scale:	3 – Some potential for learning	1 - Not present
4 – High potential for learning	2 – Little potential for learning	0 – Not applicable

Organization and Structure	Rating
Organization is logical and allows for spiraling of content.	3
Vocabulary and key terms are clearly defined and easily accessible within each lesson.	3
Visual illustrations (e.g. graphs, charts, models) and examples are clearly presented and content-related.	3
Illustrations and language reflect diversity (e.g. racial, ethnic, cultural, age, gender, disabilities).	2
Legible type, length of lines, spacing, and page layout and width of margins contribute to overall appearance and use.	4
Student materials seem durable and conducive to daily use.	4
Includes sufficient glossary, index and appendices.	3
Employs accurate grammar and spelling	4
Organization of material can be effectively used with Standards Based Units, Core Content and Program of Studies.	4
Comments:	Total 30

Resource Materials	Rating
Teacher materials coordinate easily with student materials (e.g. additional resources included at point of need, student pages shown, integration of technology indicated)	4
Activities are included that adapt to the various learning styles, intelligences, and interest/ability levels.	2
Extension activities including adaptations and accommodations for students with special needs.	2
Resources provide objectives, background information, common student errors, hints, advice for lesson implementation and real-world connections, connections with career and/technology and references (e.g. solution manuals, study guides)	4
Suggestions are made for integration of themes and /or interdisciplinary instruction.	4
Integration opportunities suggested and examples given.	4
Teacher resources are available online.	0
Online resources available – Repeat of information in text.	0
Online resources available – Practice skills only.	0
Online resources available – New application materials.	0
Comments:	Total 20

Rating Scale:	2—Minimally
4—All or the time	1—None of the time
3—Some of the time	0— Not applicable